



**8:00 AM - 9:00 AM**

Crystal Ballroom

## REGISTRATION, BREAKFAST AND EXHIBIT HALL

Join industry peers prior to the conference to network and enjoy breakfast. Welcome comments and educational sessions will immediately follow.

Menu:

- Orange and cranberry juice (GF), Starbucks® coffee and Teavana teas (GF)
- Seasonal sliced fresh fruit (GF/V), English tea loaves, Assorted muffins, scones, and Danish
- Bob's Red Mill steel cut oats (V) with raisins and brown sugar
- Scrambled eggs (GF) with chives and Tillamook sharp cheddar cheese, Roasted red potatoes (V), Smoked pepper-bacon, and Hempler's pork sausage links (GF)

Coffee sponsored by [Origami Risk](#)



**9:00 AM - 10:00 AM**

Crystal Ballroom

## I GOT THIS! STRATEGIES FOR MANAGING AND BUILDING A RISK MANAGEMENT PROGRAM AMID A TURBULENT OUTLOOK

Speaker:

*Allison Pan, Senior Vice President, Emerging Risks - Marsh*

Imagine being able to step out into the world with a greater sense of confidence as a risk professional; develop the ability to adapt and respond effectively to any situation that comes your way. Build tools to establish a solid foundation of resilience that empowers you to tackle any challenge head-on. Get ready to gain insights and strategies from Allison Pan, who will guide us on how to proactively prepare for and navigate both immediate and future risks. Together, let's work towards fostering resilience within your organization.



**10:00 AM - 10:15 AM**

Crystal Ballroom

## NETWORKING BREAK & EXHIBIT HALL

Join industry peers and meet someone new during this networking break.



**10:15 AM - 11:15 AM**

Noble Room

## ALTERNATIVE RISK TRANSFER TOOLS FOR CHALLENGING TIMES

Speakers:

*Peter Lacovara, Managing Director, Alternative Risk Transfer & Innovation - Aon*  
*Theresa Crow, Director of Insurance & Finance - Nordstrom, Inc.*

The session will be aimed at equipping risk professionals across the spectrum with an improved sense of the tools available to them to mitigate the continuing 'hard market' conditions, as well as emerging or uninsured risks. We will aim to demystify the usage of "ART" instruments such as structured risk, integrated risk, and parametrics, and help to understand how any or all of these might fit into an overall insurance program.



**10:15 AM - 11:15 AM**

Lobby Lounge

## CONTRACT NEGOTIATION PLAYBOOK

Speakers:

*Helen Kim, Senior Vice President, Account Executive - Old Republic Risk Management*  
*Matt Lambert, Vice President of Operations - PrimeLine Utility Services*  
*Lindsay Coates, Senior Counsel, Corporate and Insurance - Zillow Group*  
*Elena Zorina, Insurance Risk Manager, Bill & Melinda Gates Foundation*

The language you agree to in a contract is critical to your organization's financial health. Our expert panel will share their guidance on contract negotiation strategies, give you tools on how to align contractual risk management with organizational goals, and will discuss the potential impacts of those negotiations on an insurance program. Our panel includes subject matter experts from Old Republic, Zillow, Bill & Melinda Gates Foundation, and PrimeLine Utility Services. Don't miss out on building your contractual negotiation playbook!

10:15 AM - 11:15 AM

Heritage Room



## RESPONSIBLY UNLEASHING AI IN INSURANCE AND CLAIMS MANAGEMENT

Speaker:

Lynette Smith, IT Product Evangelist Advisor - Sedgwick

While artificial intelligence is a branch of computer science that can simulate human intelligence, automation puts all the pieces together. Incorporating the use of AI to streamline claims processing, improve risk assessment, and identify fraudulent claims and denials, are just a few examples of how AI plays a crucial part in speeding up the claims process. Furthermore, AI-powered chatbots and virtual assistants can improve the overall customer experience. Overall, AI has the potential to streamline the claims process, reduce costs, and enhance customer satisfaction – making it a valuable tool for businesses looking to stay competitive in an increasing digital world.

11:15 AM - 11:30 AM

Crystal Ballroom



## NETWORKING BREAK & EXHIBIT HALL

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11:30 AM - 12:30 PM

Heritage Room



## PREPARING FOR A DEADLY WEAPON EVENT AND AVOIDING THE “IT WON’T HAPPEN TO ME” FALLACY

Speakers:

*Kyle Rolf, CPCU, AU-M, Underwriter, Deadly Weapons Protection - Beazley*

*Pete Bourgeault CTM, Risk Manager - City of Bellevue, WA*

A deadly weapon event in your organization will greatly impact your people, brand, reputation, finances, and other critical assets. Your decisions, actions, and words in the immediate hours that follow will determine the short and long-term consequences, and whether they will be defining. Many organizations are not fully prepared for a deadly weapon event because they don't believe it will happen to them. They put off planning and training that might otherwise eliminate or mitigate the exposure. Insurance coverage exists to protect your organization. Are you covered? Join Beazley and the City of Bellevue Risk Manager for a discussion around the risks and impacts of these events to your organization, tools to prepare for or prevent a violent event in your workplace, and the coverage options that insurance can provide to protect your organization's resiliency and future.

11:30 AM - 12:30 PM

Noble Room



## INNOVATION IS THE NEW RISK MANAGEMENT

Speaker:

*Rose Hall, SVP, Head of Innovation, Americas - AXA XL*

The cost of everything is rising, including risk. Many businesses realize they must evolve and innovate to reduce risk, improve business results, and build more sustainable and resilient enterprises, yet few common best practices have been established, many still struggle with the cultural and behavior implications, and nearly all struggle to prove the return-on-investment. This session will explore how innovative strategies and approach can help better manage risk, boost business results, and protect what matters.



# Possibility happens here.

Congratulations to RIMS Washington for another highly successful RIMS Education Forum featuring outstanding speakers and captivating content. Marsh is truly honored to be a part of such an exceptional Chapter.

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11:30 AM - 12:30 PM

Johnson Lobby Lounge



## EXCESS CASUALTY MARKET – SOCIAL INFLATION AND THE COVID HANGOVER

Speaker:

Andreas W. K. Graham, SVP, Excess Casualty National Accounts - Everest Insurance

The presentation will examine the causes of the current excess casualty hard market cycle, and why we entered this period of increasing rates in 2019. We will look at the effect of the Covid crisis on the insurance market. How this market cycle was exacerbated by the Covid shut down and the lingering effect of that shut down. We will also examine the rise of social inflation and its causes and the effect on the casualty market. The goal of the presentation is to explain why the current cycle of increasing excess casualty rates has been historically long and is likely to continue.

12:30 PM - 1:30 PM

Crystal Ballroom



## NETWORKING LUNCH

Join industry peers to network and enjoy lunch. We curated a buffet menu to provide diverse selections that satisfy many dietary requirements. Educational sessions will immediately follow.

Menu:

Taste of Tuscany: Artisan rolls, Caesar salad, Grilled vegetable panzanella salad (V), Chianti-braised button mushrooms (GF/V), Roasted vegetables and cured meats (GF), Mushroom agnolotti, hazelnut brown butter, basil, sage, Herb and sea salt grilled chicken, cannellini beans, heirloom cherry tomatoes, rosemary, Parmesan cheese (GF), and Rosemary crackers

Beverages & Dessert: Starbucks coffee and a variety of Teavana teas, Iced tea available upon request, and Tiramisu cake



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# CARING COUNTS

When the unexpected happens, **caring** makes it right.

*When catastrophes strike, when accidents happen, when injuries or absences occur, when lives and operations are disrupted and losses occur, count on Sedgwick to respond, to protect, to make it right.*

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1:30 PM - 2:30 PM

Noble Room



## PARAMETRIC NAT CAT INSURANCE: PROVIDING FINANCIAL CERTAINTY IN AN INCREASINGLY UNCERTAIN WORLD

Speakers:

*Marleen Nyst, PhD, SVP, Parametric Solutions – Head of North America - Marsh USA LLC  
Megan Linkin, PhD., SVP, Senior Parametric Nat Cat Structurer – Swiss Re Corporate Solutions  
Lisa Kotrba, Director, Risk Management - Vulcan Real Estate*

Natural catastrophes result in impacts that go far beyond the physical property damage traditionally covered by standard insurance programs – from lost revenue and prolonged business interruption to ingress/egress challenges due to widespread infrastructure damage, the aftermath can be financially devastating and last for weeks to months or even years. Recent years have demonstrated our vulnerability to extreme weather and seismic events, and with the influence of climate change expected to intensify in the coming decades, both the frequency and severity of these events are anticipated to further increase. Parametric insurance can help cushion corporate balance sheets and provide quick disbursements of liquidity after a natural disaster, kick-starting recovery efforts and provide much needed coverage for uninsured or underinsured exposure. Since the mid-2010s, multiple buyers across numerous segments of the economy have purchased parametric insurance, with some receiving proceeds. Swiss Re and Marsh will provide an overview of global extreme weather events, parametric solutions, and claims experience to date, and Vulcan will share their parametric placement journey.

1:30 PM - 2:30 PM

Heritage Room



## RISKY BUSINESS: TRAVELING SAFELY IN AN UNPREDICTABLE ENVIRONMENT

Speakers:

*Dominic Suarez, Regional Sales Director – AIG  
Sara Kern, Risk Manager - Port of Tacoma*

For today’s corporate travelers, the world is becoming a far more dangerous place – from the increased frequency of natural disasters, political unrest, and terrorist incidents to an array of liability issues posed by Duty of Care legislation. Now more than ever, Risk Managers are seeking strong and effective solutions to protect the health, safety, and security of their travelers. This session will provide an overview of business travel accident insurance and global medical programs. Attendees will gain an understanding of the global environment and risks faced by corporate travelers. Learn how to effectively manage these risks and equip yourself with best practices and solutions to protect your traveling employees.

1:30 PM - 2:30 PM

Johnson Lobby Lounge



## BUILDER’S RISK WOOD FRAME CHALLENGES AND AFFECTS ON AFFORDABLE HOUSING MARKET

Speakers:

*Kevin Hurley, Commercial Insurance Broker - Parker, Smith & Feek Inc  
Meagan Burrows, Construction Property Underwriter - Zurich North America  
Andy Hedberg, Vice President - Walsh Construction*

Affordable Housing is a critical issue across the country and certainly here in the Pacific Northwest. While the construction of Affordable Housing is happening all around us, it faces challenges that threaten its progress and sustainability. Affordable Housing is typically apartments built with wood frame construction. While wood frame is widely used in the construction industry, it is not popular with the insurance markets and poses big hurdles for insurance carriers, developers, and contractors. Insurance markets for the builder’s risk insurance are shrinking as the demand and pricing escalate. Join us for the viewpoint of the general contractor, underwriter, and broker to see the challenges of this dynamic industry and how they are solving them.

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with our clients and brokers.

CHUBB



Explore...

SOLVE THE INTEGRATED  
RISK MANAGEMENT PUZZLE



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**2:30 PM - 2:45 PM**

Crystal Ballroom



## NETWORKING BREAK & EXHIBIT HALL

Join industry peers and meet someone new during this networking break.

**2:45 PM - 3:45 PM**

Crystal Ballroom



## BLUE SKIES AHEAD – A REGION IN RECOVERY

Speaker:

*Ada Healey, Chief Real Estate Officer - Vulcan Real Estate*

In early 2020 the Puget Sound Region was thrown into turmoil as the Covid-19 Pandemic took hold across the globe. Companies sent workers home and our business centers languished. In the intervening years Washington State ranked 4th nationally for its increase in homelessness. Municipalities experienced decreasing public safety, and economic challenges resulted in the shuttering of thousands of retail businesses, positioning Washington State as the 5th highest in the nation for retail closures. But our region is proving to be resilient and blue skies ARE ahead. In her role as Seattle Chamber Board Chair, Ada Healey has laid out her priorities for recovery to bring downtown Seattle back even better than it was before the pandemic. At this session Ada will share her playbook for success as Chief Real Estate Officer at Vulcan, Board Chair of the Seattle Chamber, and a Seattle resident who cares deeply for our region.

**3:45 PM - 4:00 PM**

Crystal Ballroom



## CLOSING COMMENTS & EXHIBIT HALL

**4:00 PM - 6:00 PM**

Crystal Ballroom



## NETWORKING RECEPTION

Network with peers and meet new business contacts without worrying about picking up the tab.

Reception sponsored by [Safety National](#)

# THANK YOU

## 2024 RIMS WA Education Forum Committee Members

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Strategic planning provided by Jennifer Saliba, Rhino Consulting.

For more information contact [events@consultrhino.com](mailto:events@consultrhino.com).

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