SPONSOR INFORMATION CHECKLIST PLATINUM SPONSOR

Sponsor items are due February 1st. Items submitted after the deadline may result in a loss of benefits.

1. ATTENDEE LIST

   ➢ Name and email of individual to receive conference pre-forum registration and post-forum attendee lists.

2. CONFERENCE ATTENDEES

   ➢ Following items for your 4 free sponsor attendees
      - Name
      - Title
      - Company
      - Email
      - Mailing Address
      - Phone

3. ELECTRONIC BANNER DISPLAY

   ➢ 300 dpi JPEG, 1920 pixels X 1080 pixels

4. WEBSITE CONTACT INFORMATION & HYPERLINK
   ➢ Website URL used to hyperlink the corporate logo sponsor provides
   ➢ Contact information to be listed on the website (fields are optional)
      - Company
      - Name
      - Address, City, State, and Zip
      - Phone
      - Email

5. PROGRAM ADVERTISEMENT

   ➢ 8.5 inches wide x 5.5 inches tall program advertisement

6. COMPANY RECOGNITION & BRANDING

   ➢ Company name as you would like it to be read from the podium
   ➢ Company name as you would like it printed in conference materials
   ➢ Company logo in JPEG format
   ➢ Company logo in EPS, or AI, or Vector format

7. LINKEDIN ANNOUNCEMENT

   ➢ Verbiage for each media post (you will receive 2 posts total)
   ➢ Date and time (morning or afternoon) of desired LinkedIn posts

8. SPONSOR DIRECTORY

   ➤ Sponsor Directory Information
      - Company
      - Name
      - Address
      - City, State, and Zip
      - Phone
      - Email
      - Website